

FCOE HONORS GALA



2017
SPONSORSHIP OPPORTUNITIES



The Foundation @ FCOE is excited to once again host the Annual FCOE Honors Gala celebrating the lifetime contributions of four individuals who have left their imprint on education in Fresno County in the areas of Academics, Agriculture, Arts and Athletics. As this legacy continues, we proudly announce the 2017 recipients – Delbert Cederquist, Carol Chandler, Yukari Thiesen and Margie Wright. These honorees will be recognized on the evening of Saturday, September 16. The Gala will be held at one of education's most historic landmarks, the Old Administration Building at Fresno City College, featuring an elegant reception in the West Courtyard and a multifaceted performance in the gorgeous theatre, followed by dinner under the stars in the beautiful East Courtyard.

The proceeds from the generous support of the Gala each year are instrumental in advancing special projects and exemplary programs and services for Fresno County students. Through the support of partners, who realize the value of education, the Office of the Fresno County Superintendent of Schools (FCSS) continues to enhance the educational experiences of students by helping them develop their talents, interests, and skills, preparing them for the future.

As a sponsor, your presence and contribution will underscore the value you place on the education of Fresno County students. We hope you will consider supporting this year's Gala. An early commitment will offer you the optimum marketing exposure prior to the Gala. And, I encourage you to act fast- our event has sold out for the past three years as we have limited seating capacity. With your support we will further bolster the educational experiences of students and change lives, one future at a time!

I encourage you to join me, the Board, and the Office of the Fresno County Superintendent of Schools, as we present another inspiring evening designed to pay tribute to the 2017 Honorees.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jim A. Yovino'. The signature is stylized with large, overlapping loops and a long horizontal stroke extending to the left.

Jim A. Yovino
Superintendent of Fresno County Schools

Mission Statement

The mission of The Foundation @ FCOE is to support students by providing exemplary educational programs and services through a shared community responsibility.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Host one table of 10 with complimentary invitations for you and your guests
- Premium placement of name or logo on the "Save the Date" cards*
- Champagne and premium wine placed at your dinner tables
- VIP parking at the Gala and preferred seating in the Auditorium
- Welcome sign greeting guests at the venue with your company name/logo
- Acknowledged from the stage at the Gala
- Recognized on the Foundation's Wall of Gratitude
- Name recognition on table signage
- Featured on the Gala invitation and program*
- Highlighted on the Gala web page with a direct link to your business website
- Highlighted as Presenting Sponsor on social media outreach

SUMMA CUM LAUDE SPONSOR - \$5,000

- Host a table of 10 with complimentary invitations for you and your guests
- Reserved dinner seating with premium wine placed at your dinner table
- VIP parking at the Gala and preferred seating in the Auditorium
- Welcome sign greeting guests at the venue with your company name/logo
- Acknowledged from the stage at the Gala
- Recognized on the Foundation's Wall of Gratitude
- Name recognition on table signage
- Featured on the Gala invitation and program*
- Highlighted on the Gala web page with a direct link to your business website
- Included in social media outreach and E-mail announcements

MAGNA CUM LAUDE SPONSOR - \$2,500

- Host a table of 10 with complimentary invitations for you and your guests
- Reserved theater and dinner seating
- Wine at your reserved dinner table
- Name recognition on table signage
- Featured on the Gala invitation and program*
- Highlighted on the Gala web page with a direct link to your business website
- Included in social media outreach and E-mail announcements

CUM LAUDE SPONSOR - \$1,500

- Host a table of 10 with complimentary invitations for you and your guests
- Wine at your reserved dinner table
- Name recognition on table signage
- Featured on the Gala invitation and program*
- Included in social media outreach and E-mail announcements

*with commitment made prior to printing deadline





BENEFITS OF CORPORATE GIVING

Your business name will be branded with good work in education, increasing your brand loyalty and differentiating it from other businesses.

Your business will develop close relationships with local public figures such as Fresno County Superintendent of Schools Jim A. Yovino.

Your business will be exposed to education's media partners offering your business a strong media presence.

Your business will have access to an internal audience of hundreds of schools and educators that could expand your client base.

Your business may be spotlighted through public recognition by our media partners.

Your business will have broad opportunities for recognition at FCSS hosted events.

Your business will have exposure through social media and other digital marketing strategies.

BOARD OF DIRECTORS

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Jennifer Smith
Joyce Souza
Dora Westerlund
Jim A. Yovino
Tom Zimmerman
Teri Zumwalt

PROUDLY RECOGNIZING PAST HONOREES

	Academics	Agriculture	Arts	Athletics
2012	David Mas Masumoto	Earl Smittcamp	Margaret Hudson	Rafer Johnson
2013	Juan Arambula	Marvin Meyers	Kaye Bonner-Cummings	Alan Autry
2014	Dr. Peter G. Mehas	Richard Shehadey	Dr. Vida Samiian	Deby Hergenrader
2015	Dr. Floyd B. Buchanan	Debbie Jacobsen	Darius Assemi	Terance Frazier
2016	Juanita Stevenson	John Alkire	Ma Ly	Dr. Cathy Ferguson





FCOE HONORS SEPTEMBER 16, 2017

Yes, we will support The Foundation @ FCOE!

Company/Organization _____ (Name as it will appear on printed materials)

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

Authorizing Signature _____ Date _____

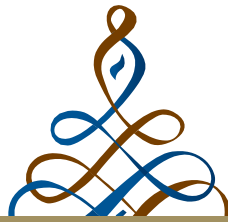
SPONSORSHIP LEVELS	
<input type="checkbox"/> Presenting Sponsor	\$10,000
<input type="checkbox"/> Summa Cum Laude Sponsor	\$5,000
<input type="checkbox"/> Magna Cum Laude Sponsor	\$2,500
<input type="checkbox"/> Cum Laude Sponsor	\$1,500
<i>A commitment by June 1st ensures inclusion on printed materials.</i>	

INDIVIDUAL TICKET PURCHASE/OTHER CONTRIBUTION	
<input type="checkbox"/> Number of tickets _____ X \$125	\$ _____
<input type="checkbox"/> Table of 10 _____ X \$1,250	\$ _____
<input type="checkbox"/> Other contribution	\$ _____

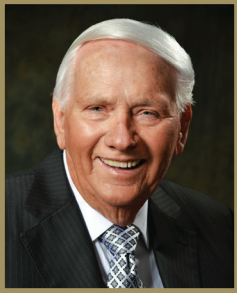
PAYMENT INFORMATION	
<input type="checkbox"/> My check is enclosed for \$ _____	Payable To: The Foundation @ FCOE
Charge to <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> American Express	
CC # _____	Exp. Date _____
CSC# (last 3 digits on the reverse side, 4 for Amex) _____	
Name as it appears on card _____	
Billing address if different from above _____	
Signature _____	
I prefer to make payment on or before _____. Payment must be received prior to August 1, 2017.	

JOIN SUPERINTENDENT JIM A. YOVINO AND THE BOARD OF DIRECTORS IN CELEBRATING THE ACCOMPLISHMENTS OF FCOE'S 2017 HONOREES.

Return Sponsor Form to: Dr. Michele Cantwell-Copher
1111 Van Ness Avenue, Third Floor, Fresno, CA 93721 • Tel: 559-265-4036 • E-mail: mcopher@fcoe.org



Academics



Delbert Cederquist

Delbert Cederquist, an Easton-area grape grower, has been a school board member for 64 years, serving longer than any school trustee in California, as well as the nation. First elected at the age of 21 to the University Colony School District board, he has played an active role in education ever since. He was elected to the Fresno County Board of Education in 1994 and is presently in his fifth, four-year term. The county board oversees more than 190,000 students and provides services to 32 school districts in Fresno County. Delbert is an active member of the Fresno County School Trustees Association and served as statewide president in 1977. He is recognized both locally and statewide for his knowledge, expertise and commitment to education.

Agriculture



Carol Chandler

Carol Chandler received her bachelor's degree from the University of California, Davis and her master's degree from California State University, Fresno. Before joining the family farm, growing grapes, peaches, plums, citrus and almonds, Carol taught in the San Joaquin Valley, including Fresno City College. She is the past state president of California Women for Agriculture, is a member of the CSU Fresno Water Task Force and serves on the UC President's Advisory Commission on Agriculture and Natural Resources and the California State University Board of Trustees. The California State Legislature named Carol as Woman of the Year in 1992 and 2002. Today, Carol is a partner in Chandler Farms and a longtime advocate for agriculture and education.

Arts



Yukari Thiesen

Yukari Thiesen, at age five living in Japan, dreamed of being a ballerina. She pursued this dream from being a young ballerina at the Matsuyama Ballet School in Tokyo, Japan, to California's Central Valley. Years later, she founded the Valley Performing Arts Council in Fresno. She works with the Sacramento Ballet each year for the Nutcracker and the Santa Barbara Ballet for its spring performance, showcasing professional dancers, as well as maximizing the number of local dancer participation as well. She currently teaches dance through the prestigious Kennedy Center sponsored Any Given Child program across Fresno County schools. From *Sleeping Beauty* to the *Nutcracker*, over 132,000 grade school students from 25 school districts attend her ballet programs annually.

Athletics



Margie Wright

Margie Wright was a high school and college softball pitching sensation growing up in Illinois. She was hired by Fresno State in 1985 as the head softball coach, a position she held for 27 years. She led Fresno State to a national championship in 1998. She is the NCAA's all-time winningest softball coach. As of 2009, she had coached 53 All-Americans, 16 Academic All-Americans, 11 NCAA team statistical champions, eight professionals and 15 Olympians. The Bulldog Diamond was renamed the Margie Wright Diamond by Fresno State in 2014. Off the field, Margie has been a passionate advocate for numerous causes, as well as a highly sought-after softball clinician and motivational speaker. Today, she focuses her efforts on travel softball for young female athletes.