

FCOE HONORS GALA



2014
CORPORATE SPONSORSHIP OPPORTUNITIES

THE FOUNDATION @ FCOE



Greetings Friend of Education,

On behalf of The Foundation @ FCOE Board of Directors and the Fresno County Board of Education, we are excited to host the 2014 FCOE Honors Gala. The Gala celebrates the lifetime contributions of four individuals who have left their imprint on education in Fresno County in the areas of **Academics, Agriculture, Arts and Athletics**. As this legacy continues, we proudly announce the 2014 recipients – Dr. Peter G. Mehas, Richard Shehadey, Dr. Vida Samiian and Deby Hergenrader. These honorees will be recognized at the third annual FCOE Honors Gala on the evening of Saturday, September 20, 2014. The Gala will be held at one of education's most historic landmarks, the Old Administration Building at Fresno City College, featuring a multifaceted performance in the theatre produced by Dan Pessano, followed by dinner under the stars in the beautiful courtyard.

The proceeds from the generous support of the Gala last year, by partners who realized the value of education, were instrumental in advancing exemplary services to Fresno County students who participate in programs such as Mock Trial, Young Authors' Faire, Youth Art Show, and Science Fair. These activities enhance the educational experiences of students by helping them develop their talents, interests, and skills, preparing them for the 21st Century and beyond.

We hope you will consider supporting this year's Gala. An early commitment will offer you and your business the optimum marketing exposure prior to the Gala. As a sponsor, your presence and contribution will underscore the value you place on the education of Fresno County students. With your support, we will further bolster the educational experiences of students, and changing lives, one future at a time!

In a demonstration of your support, I encourage you to join me as we present another inspiring evening designed to pay tribute to the 2014 Honorees.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim A. Yovino". The signature is stylized with large, sweeping loops.

Jim A. Yovino
Superintendent of Fresno County Schools



SPONSORSHIP OPPORTUNITIES

CUM LAUDE SPONSOR — \$1,500

- Host a table of 10 with complimentary invitations for you and your guests
- Reserved dinner seating
- Wine at your dinner table
- Featured on the Gala invitation and program
- Recognized with table signage
- Highlighted on the Gala web page with a direct link to your business website
- Included in all traditional social media outreach and in e-blast announcements

MAGNA CUM LAUDE SPONSOR — \$2,500

Sponsors will receive the Cum Laude benefits and:

- Preferred theater and dinner seating
- Premium wine at your dinner table
- VIP parking at the Gala
- An in-depth business profile highlighted on the Gala web page

SUMMA CUM LAUDE SPONSOR — \$5,000

Sponsors will receive the Magna Cum Laude benefits and:

- Exclusive signage at the Gala
- Acknowledged from the stage at the Gala
- Inducted on the Foundation's Wall of Gratitude

PRESENTING SPONSOR — \$10,000

Sponsors will receive the Summa Cum Laude benefits and:

- Host two tables of 10 with complimentary invitations for you and your guests
- Receive third table to host upon request
- Champagne and premium wine at your dinner tables
- Scholarship \$5,000 designated to the area of your choice Academics, Arts, Athletics or Agriculture
- Premium placement of name or logo on the "Save the Date" cards
- Inducted on the Foundation's Wall of Gratitude

Mission Statement

The mission of The Foundation @ FCOE is to support students by providing exemplary educational programs and services through a shared community responsibility.





BENEFITS OF CORPORATE GIVING

Your business name will be branded with good work in education, increasing your brand loyalty and differentiating it from other businesses.

Your business will develop close relationships with local public figures such as Fresno County Superintendent of Schools, Jim A. Yovino.

Your business will be exposed to education's media partners offering your business a strong media presence.

Your business will have access to an internal audience of hundreds of schools and educators that could expand your client base.

Your business may be spotlighted through public recognition by The Business Journal, City Hall or the Chamber.

Your business will have broad opportunities for recognition at FCOE hosted events.

Your business will have exposure through social media and other digital marketing strategies.

BOARD OF DIRECTORS

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PROUDLY RECOGNIZING PAST HONOREES

Academics

2012 David Mas Masumoto
2013 Juan Arambula

Agriculture

Earl Smittcamp
Marvin Meyers

Arts

Margaret Hudson
Kaye Bonner-Cummings

Athletics

Rafer Johnson
Alan Autry





Academics



Dr. Peter G. Mehas

Dr. Peter G. Mehas was a Fresno native whose years of service made him a trailblazer for Fresno County schools. Dr. Mehas received his bachelor's degree from California State University, Fresno in 1962, his master's degree from University of California, Los Angeles in 1967 and his doctorate in education from the University of Southern California in 1979. He was an All American, All Conference center at Fresno City College and played on Fresno State's undefeated 1961 Mercy Bowl team. Dr. Mehas began his professional career as an instructor at Fresno's Roosevelt High School in 1963. In June 1990, Dr. Mehas was elected Fresno County Superintendent of Schools and was re-elected for three more terms. In all four elections, he had the unanimous endorsement of Democratic and Republican legislators from the Fresno area. A man devoted to education, particularly as a stepping stone out of poverty, he is remembered in Fresno County as an academic hero.

Agriculture



Richard Shehadey

As a young man in high school, Richard Shehadey worked for the family business, Producers Dairy Foods, Inc. He milked cows, operated the processing equipment and loaded trucks. Richard later worked in the sales department running routes, and for a number of years, worked as controller, eventually becoming President and General Manager. Today, he is the Chairman and CEO. Producers Dairy is the leading distributor of milk for the school lunch program in Fresno County schools and host of the "Got Milk?" campaign, which promotes healthy eating habits for students. Richard graduated from California State University, Fresno in 1965 with a degree in Business Administration. He serves as a board member for the Dairy Council of California, Milk Industry Foundation, Fresno Madera Farm Credit, California Milk Advisory Board and Childrens Hospital of California.

Arts



Dr. Vida Samiian

Dr. Vida Samiian is Dean of the College of Arts and Humanities and Professor of Linguistics at California State University, Fresno. She joined Fresno State in 1984 after receiving her Ph.D. in Linguistics from the University of California, Los Angeles. As Dean of the largest college, she has been an avid supporter of the arts and was instrumental in the design and opening of the nationally ranked University High School. She wrote the grant that allowed for the initial University High School Charter and later served as the Chair of its Board while it achieved national recognition. Through her efforts, the world-renowned architect Arthur Dyson was engaged to design the current University High School building. As the Dean, Dr. Samiian is credited with strengthening the Arts and Humanities at the university and bringing together the cultural elite to enhance and promote the arts in Fresno.

Athletics



Deby Hergenrader

Deby Hergenrader is the co-founder of Break the Barriers, a local full-inclusion sports program that began in her backyard, but today is a 39,000-square-foot facility. Deby's passion was inspired by her late sister, Kathy, who had Down syndrome. As a national gymnastics champion, Deby was aware of the benefits of athletics. She is recognized by the United States Department of Education as an Inclusion Specialist and is a keynote speaker throughout the United States and internationally. Break the Barriers has partnered with 32 school districts to ensure that all children, with various abilities, have an opportunity to learn together. They perform throughout the world, touching the hearts of the audience, bringing them to tears, as well as to their feet. Deby exemplifies the spirit of character resulting from her vision that all children have an opportunity to benefit from athletics.



FCOE HONORS SEPTEMBER 20, 2014

Yes, we will support The Foundation @ FCOE!

Company/Organization _____
(Name as it will appear on printed materials)

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

Authorizing Signature _____ Date _____

SPONSORSHIP LEVELS

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> Summa Cum Laude Sponsor | \$5,000 |
| <input type="checkbox"/> Magna Cum Laude Sponsor | \$2,500 |
| <input type="checkbox"/> Cum Laude Sponsor | \$1,500 |
| <input type="checkbox"/> Other contribution | \$ _____ |

INDIVIDUAL TICKET PURCHASE

- | | |
|--|----------|
| <input type="checkbox"/> Number of tickets _____ X \$125 | \$ _____ |
| <input type="checkbox"/> Tabel of 10 _____ X \$1,250 | \$ _____ |

PAYMENT INFORMATION

- ☐ My check is enclosed for \$ _____ Payable To: The Foundation @ FCOE
- Charge to ☐ Visa ☐ MC ☐ American Express
- CC # _____ Exp. Date _____
- CSC# (last 3 digits on the reverse side) _____
- Name as it appears on card _____
- Billing address is different from above _____
- Signature _____
- I prefer to make payment on or before _____. Payment must be received prior to July 1, 2014.

JOIN SUPERINTENDENT JIM A. YOVINO AND THE BOARD OF DIRECTORS IN
CELEBRATING THE ACCOMPLISHMENTS OF FCOE'S 2014 HONOREES.

Return Sponsor Form to: Dr. Michele Cantwell-Copher
1111 Van Ness Avenue, Third Floor, Fresno, CA 93721 • Tel: 559-265-4036 • E-mail: mcopher@fcoe.org